

Data Privacy Notice

**Data Subject: Email Contacts and
Prospective B2B Customers**

For the purpose of data protection legislation, including the UK Data Protection Act 2018, the EU General Data Protection Regulation (GDPR), the UK Privacy and Electronic Communications Regulations 2003 (PECR), and other applicable legislation, the controller is: Mediasphere Holdings Ltd and Mediasphere Group Ltd including any associated undertakings and licensees under Powerhouse Hub products and services suite.

The Mediasphere Holdings Pty Ltd headquarters' registered office address is 74 Smith Street, Southport, Queensland Australia 4215. The address of our subsidiary company (Mediasphere Group Ltd) is Dome Building, The Quadrant, Richmond Upon Thames, Greater London, TW9 1DT, United Kingdom.

For queries to this notice please contact dpo@mediasphereuk.com

As an email contact or prospective customer to Mediasphere we hold the following information about you:

- Name
- Contact details
- Job Title
- Location

This data may come directly from yourself or from Data as a Service providers. We hold and process this data for the legitimate interest of communicating with you, either for standard business communications or for B2B marketing purposes.

Certain data may be stored on servers outside the UK, for example Hubspot with whom we are joint controllers. In this case your data is protected by appropriate lawful transfer mechanisms, for example, Standard Contractual Clauses.

We will retain this data for up to 3 years from our last contact with you, unless you request that we delete the data beforehand.

At the conclusion of all relevant retention periods, physical documents containing your personal data will be shredded, and all personal data held electronically will be deleted.

You have the qualified right to request: access to and porting of your data; rectification or erasure of the data; restriction of processing or to object to the processing.

You also have a right to lodge a complaint with a Supervisory Authority, for example the Information Commissioner's Office or http://ec.europa.eu/newsroom/article29/item-detail.cfm?item_id=612080